

Presented by **Bisnar Chase**

Heat rises fast—never leave kids in cars.



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A preventable tragedy. Hot cars can kill in minutes:

Over the past 25 years, more than 1,000 kids have died from **pediatric vehicular heatstroke**, a silent but deadly risk.

Understanding the lethal danger of leaving children in hot cars:

Source: NoHeatstroke.org

3–5x faster



Kids overheat 3–5x faster than adults.

1,010+ deaths



1,010+ kids have died in hot cars since 1998.

10 minutes



Car temps rise 20°F in 10 minutes.

According to NoHeatstroke.org, as of June 2025, 1,016 children have died in hot cars due to pediatric vehicular heatstroke since 1998.

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The greenhouse effect: cars trap heat fast:

A car traps heat like a greenhouse. **Cracking a window or parking in the shade** won't stop deadly temperature spikes.

How fast a parked car heats up:

● Car interior temperature ● Outside temperature



National Highway Traffic Safety Administration. "Heatstroke Deaths of Children in Vehicles." NHTSA.gov.

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Forgotten Baby Syndrome: How it happens:

Over half of all deaths happen when a loving, otherwise attentive caregiver **forgets a child in the car**—aka *Forgotten Baby Syndrome*.

Primary circumstances of pediatric vehicular heatstroke:

● Forgotten ● Left on purpose ● Unsupervised entry



Over 50% of hot car deaths are tragic accidents, not neglect.

NoHeatstroke.org reports that, as of 2025, roughly 53% of child hot car deaths in the U.S. since 1998 occurred because the child was “forgotten” by a caregiver.

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June safety month: always check the back seat:

Every year, dozens of children lose their lives to **heatstroke** after being left in parked cars. Most cases are heartbreaking accidents.

Even on mild days, a car can become deadly within minutes. **Always check the back seat.** Stay alert. Prevent tragedy.

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